

Programmatic Goals and Objectives

FCS FY10 Strategic Plan

Family and Consumer Sciences

Goal 1: IMPROVE FAMILY LIFE FOR TEXANS

Statement of Support: Regional Data Summits and Leadership Advisory Board validation sessions identified the need to improve the quality and availability of child and eldercare in Texas communities, i.e., parenting, grandparents raising grandchildren, and strengthening families, through education.

Objective 1: Based on 2008 participation, increase the number of dependent care providers (child care, eldercare) who increase their knowledge and skills related to quality care.

Benchmark: In 2008: 167 outcome/output programs were conducted with child care professionals, resulting in 9784 educational contacts (21,736 contact hours). 81 outcome/output programs were conducted with eldercare professionals and volunteers resulting in 2,777 educational contacts (8,211 contact hours).

Strategy	Timeline/Measure(s)
Provide educational opportunities, such as conferences, newsletter series, and on- line courses to family and professional caregivers.	2009-2014: One childcare/eldercare provider conference will be held per region annually. All conferences offering CEU/ contact hours.
The Safe Sitter program for youth will be piloted within the North Region.	2009-2010: 4 pilot counties will implement and evaluate effectiveness and value of Safe Sitter pilot program before distributing state wide.
RPDs-FCS will coordinate with state specialists to determine effectiveness of child and elder care conferences	2013: Conduct statewide review/assessment of child and elder care conferences and modify appropriately.

Strategy	Timeline/Measure(s)
Provide on line educational fee based programs for child care providers/regulators.	2009-2014: Make available statewide on-line Child care provider courses.
Provide 10 additional on-line courses for child care providers	2009: Funding from HHSC & State Health Services to support development of 10 additional fee based child care provider courses.
Will collaborate with groups, organizations, and agencies to deliver childcare/eldercare programs.	2009-2014: State partnerships will be developed through networking to produce at least one grant submission each year.
Provide educational support for career technical education teachers working with special needs children.	2009-2014: Provide educational resources by maintaining funding for Career Technology for Special Populations Project.

Objective 2: Strengthen/improve the knowledge and skills of parents and grandparents caring for children through the implementation of parent education. Based on 2008 participation, increase the number of parents and grandparents reached through multiple methods by 2011.

Benchmark: In 2008: 837 outcome/output programs were conducted with parents and grandparents, resulting in 20,226 educational contacts (24,361 contact hours).

Strategy	Timeline/Measure(s)
Provide parenting and family life educational opportunities in communities. (Such as: Parenting Connections, Strengthening Families, FRED, Marriage Education, Learn & Share, Grandparents Raising Grandchildren).	2009-2014: Agents will provide one parenting or family life education series per district.

Objective 3: Increase soldier and family readiness through the Extension military program at Food Hood, Fort Bliss, and Fort Sam Houston.

Benchmark: 200,681 teaching contacts with military family members participating in Extension Military Program Classes in 2008.

Strategy	Timeline/Measure(s)
Increase military personnel participation in Extension military programs.	2009-2014: Increase the number of military personnel completing one or more classes conducted by Extension military agents by 1% based on 2008 benchmark.

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Goal 2: HELPING PEOPLE IN TEXAS EAT BETTER AND SAFER

Statement of Support: Dietary intake has been shown to play a significant (either directly or indirectly) role in the development of several chronic diseases including heart disease, cancer, and diabetes. Studies show that individuals and families with limited resources, who typically lack access to health care, tend to consume diets that are not in agreement with current recommendations (i.e. MyPyramid and the Dietary Guidelines). Helping these and other individuals improve diets can help prevent costly chronic disease and improve overall health.

11 % of the Texas population receives food stamps and 6,328,158 residents (31% of the state population) are potentially eligible at 185% or lower of the Federal Poverty Income Level (Source: Statistical Data Chart for BLT Reference). Research indicates that limited resource families and individuals are at a higher risk for food insecurity and hunger, which also impacts health.

Objective 1: Improve food and nutrition knowledge and practices among limited resource audiences.

Benchmark: During the 2008 calendar year, BLT educational programs statewide resulted in 774,575 group contacts and 305,117 individual contacts.

During that same year, more than 30,000 adult enrolled in the Expanded Food and Nutrition Education Program with 13,490 participants graduating from a 6-week series.

Strategy	Timeline/Measure(s)
Implement the Better Living for Texans (BLT) program in every county with a Family Consumer Science agent.	2009-2014: Implement BLT at the recommended level in all counties with an FCS agent.
Implement program to target audience of BLT – Food Stamp certified, eligible, or waived audiences, using a variety of educational methods.	2009-2014: Provide curricula and training to Agents and Assistants to facilitate program implementation including subject matter, target audience needs, supervision of assistants, assistant outreach effectiveness, and strategies to reach target audiences. Provide regional/district program idea updates through regional program managers and regional program directors-FCS. *Contingent on funding.

Strategy	Timeline/Measure(s)
Provide up-to-date curriculum for BLT audiences.	2009-2014: Continue to identify and evaluate curriculum for use with BLT. 2010: Adapt/Develop 1 BLT series to fit Navigating for Success principles
Implement EFNEP in identified counties.	2009-2014: Implement EFNEP at the prescribed level for each identified county. Maintain or increase the graduation rate of adult graduates annually.
Expand EFNEP into targeted Counties in Texas.	2009: Offer EFNEP in Webb County. 2010-2014: Explore the possibility of expanding EFNEP into additional Counties as appropriate. *Contingent on funding.
Provide up-to-date curriculum for EFNEP audiences.	2009: Complete the development and pilot test new EFNEP curriculum. 2010-2014: Implement new EFNEP curriculum

Objective 2: Provide general nutrition education to individuals and families.

Benchmark: In 2008: 32 group sessions with 470 contacts

Strategy	Timeline/Measure(s)
Identify emerging topics/issues in nutrition based on identified needs.	2009-2014: Identify and/or develop nutrition programs in response to emerging needs identified by Agents, RPDs, and Specialists.
Utilize the Master Wellness Volunteer program to implement general nutrition and food safety programs.	2009-2014: Provide training and resources to Master Wellness volunteers in identified Counties.

Strategy	Timeline/Measure(s)
Utilize technology and media to promote nutrition in communities.	2009-2014: Pilot "Dinner Tonight!" program in the East Region and evaluate effectiveness of this approach. 2010-2014: Pilot "Dinner Tonight!" in 3 counties per region.
Conduct sports nutrition education based on community need.	2009-2010: Pilot "Winning Nutrition" in 3 pilot counties within each region during fall 2009. Assess program effectiveness and plan for program future in 2010.

Objective 3: Improve safe food handling practices among food service employees.

Benchmark: In 2008: 1479 individuals completed the Certified Food Manager program; 428 individuals completed the 2-hour food handlers program.

In 2008: 11 agents became qualified instructors.

Strategy	Timeline/Measure(s)
Provide food safety education to individuals who work in retail food service.	2009-2014: Implement the Food Protection Management program (either the Certified Food Manager or Food Handler's courses) in Counties with FCS Agents who are qualified instructors.
Train Agents (who meet the education and/or work requirements set by DSHS) to become qualified FPM instructors.	2009-2014: Offer FPM training to CEA-FCS based on need and ability to become qualified by DSHS.
Identify/provide professional development opportunities to help CEA-FCS maintain qualified instructor status.	2009-2014: Identify/offer continuing education to FPM instructors to maintain qualification status.

Strategy	Timeline/Measure(s)
Provide online education for food service employees.	2009-2014: Market the availability of the on-line program in both English and Spanish and establish a baseline for on-line use in 2009. 2009: Implement Spanish language version of food handler program (Food Safety: It's in Your Hands). 2010: Develop on-line food safety course for child care providers.

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Goal 3: HELPING FAMILIES AND INDIVIDUALS MANAGE THEIR RESOURCES

Statement of Support: Leadership Advisory Board validation sessions and Regional Data Summits identified financial management/literacy education to increase individual and family financial security as a high priority. Research points to greater financial distress among employees, with impacts on families, health, and workplace productivity. Housing continues to be a critical benchmark of family stability and security.

Objective 1: Increase financial literacy of individuals and families.

Benchmark: 2008: 455 programs in financial literacy had 7,560 contacts and 11,688 contact hours; including Money Smart and Wi\$eUp.

In 2008: 60 High School Financial Planning Program outcome/output programs occurred totaling 11,711 educational contacts, 14,531 contact hours.

Strategy	Timeline/Measure(s)
Provide financial literacy and management educational opportunities such as Wi\$e Up, and Money Smart.	2009-2014: Agents will promote and implement Wi\$e Up and Money Smart as requested in each region.
Implement and evaluate the Wi\$e Up financial literacy Curriculum for GenX women in Texas counties, in cooperation with the US Department of Labor – Women’s Bureau (US DOL-WB).	2012: Develop Economic Impact Brief.

Strategy	Timeline/Measure(s)
Implement a Personal Financial Management Instructional Course for individuals completing personal bankruptcy.	2009-2010: Complete on-line course development and pilot final version of Personal Financial Management Instructional course for individuals completing bankruptcy. Continue offering in-person workshops in at least 4 counties.
	2009-2014: Timely monthly topics will be distributed through appropriate technology to agents. Audio/video tips will be distributed through media.
Increase awareness and adoption of the curriculum enrichment program, NEFE High School Financial Planning Program.	2009-2014: Select and meet with at least two potential partners annually.
Provide consumer and financial education training and resources to agents and 4-H volunteers.	2009-2014: Maintain resources on website – FCS and Agent-Only. Develop/update fact sheets and curriculum annually. Conduct training as needed and requested.

Objective 2: Helping families improve the health and safety of their homes.

Benchmark: In 2008, 4 counties conducted outreach education (363 educational contacts) that focused on the health and safety of the indoor environment.

Strategy	Timeline/Measure(s)
Provide education on healthy homes.	2009-2014: Develop and submit at least one grant that would provide training and resources that focus on healthy indoor environments.
Provide educational tools related to healthy homes.	2009 – 2014: Develop one page fact sheets on relevant healthy home topics for dissemination to counties through web site. (Green living, indoor air quality, asthma & allergies, mold & moisture, cleaning, carbon monoxide, lead, drinking water, pesticides and home safety.)

Objective 3: Provide education to help families secure and retain housing, either renting or buying.

Benchmark: In 2008, 22 individuals completed the home buying on-line course and 37 individuals completed the "renting" on-line course.

Strategy	Timeline/Measure(s)
Provide education on saving money in the home.	2009-2014: Develop one page fact sheets on relevant topics for dissemination to counties through web site. (green living, energy conservation, water conservation, Energy Star, etc.)
Offer on-line education courses on Home Buying Process and Renting.	2009- 2014: Provide ongoing education for home buyers and renters accessible via the web. (FCS online courses.)
Provide education on in-home water conservation.	2009- 2014: Provide access to effective programs addressing home water conservation through 3 workshops as requested. (RGBI counties)
Provide education on preserving your home's value and retaining your home.	2009- 2014: Develop fact sheets on relevant topics for dissemination to counties through FCS website. (Home maintenance and repair, managing money in tough times.)

Objective 4: Provide clothing and textile education for youth.

Benchmark: In 2008, 4-H clothing and textiles training was provided for 116 agents, volunteers and 4-H members.

Strategy	Timeline/Measure(s)
Provide training for agents and 4-H volunteers.	2009-2014: Provide clothing and textile training for agents and 4-H volunteers, as requested.

Objective 5: Help disabled agricultural workers maintain their ability to support themselves and their families.

Strategy	Timeline/Measure(s)
Provide assistance to disabled agricultural workers to help them maintain their ability to support themselves and their families.	2009-2014: Secure and maintain funding to assess the needs of agricultural workers.

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Goal 4: IMPROVE THE HEALTH AND WELLNESS OF TEXANS

Statement of Support: Affordable health care and increased health care access were identified in the Leadership Advisory Board validation process and the Data Summits as high-priority issues for Texans. Research indicates that good nutrition and dietary behaviors, increased physical activity, and risk reduction of specific behaviors can prevent development of certain diseases and conditions for which health care is required.

Objective 1: Provide wellness and prevention programs across the lifespan focusing on leading causes of morbidity and mortality.

Benchmark: 2008: Walk Across Texas, 570 sessions, 38,226 contacts, 92,082 contact hours. Cancer Prevention, 140 sessions, 7,757 contacts, 29,375 contact hours. DWBW and CWWD, 65 sessions, 2,254 contacts, 1,713 contact hours. Child Passenger Safety, 44 sessions, 1,620 total contacts, 6,350 contact hours. Balance Food & Play, 23 counties; 1,325 students; 26,500 contact hours; Master of Memory, 201 sessions, 5,682 contacts, and 6033 contact hours.

Strategy	Timeline/Measure(s)
Provide wellness and prevention programs for individuals, communities and worksites such as, Do Well Be Well with Diabetes; Cooking Well with Diabetes; Cancer Prevention and early detection; Walk Across Texas; Master of Memory; Child Passenger Safety; Healthy Weight and Balance Food and Play.	<p>2009-2014: Implement and evaluate wellness and prevention programs as requested in each region.</p> <p>2009: Pilot Spanish-language, low literacy version of DWBW</p> <p>2010: Develop Healthy Weight Management Series</p>
	2009-2014: Implement and evaluate youth health programs, such as, Balancing Food and Play and Walk Across Texas with youth audiences in each region.

Objective 2: Expand outreach with volunteers, technology, and external funding with programs like Master Wellness Volunteers, TEEA, 4-H Adult Volunteers and other train the trainer approaches.

Benchmark: In 2008: 28 CEAs and other professionals served as Master of Memory Extension volunteers. 68 CEAs and other professionals were trained and served as Medication Management Extension volunteers. 112 Master Wellness Volunteers were recruited and trained, producing 488 sessions, 4,266 contact hours, reaching 16,651 people.

Strategy	Timeline/Measure(s)
Recruit and train volunteers to expand program delivery.	2009-2014: Recruit and train volunteers to address county needs.
Train and provide resources to 4-H volunteers to implement the foods and nutrition project.	2009-2014: Provide foods and nutrition education, Food & Nutrition project training, and master volunteer training for volunteers in each county.
Expand program delivery through technology.	2009-2014: Work with RPDs-FCS and others to develop or adapt programs for online delivery. 2009: Develop marketing brochure of courses 2009: Develop marketing brochure to utilize with agents and their clientele.
Develop or adapt programs for online delivery.	2009-2014: Develop 1 new program package for delivery by Master Wellness Volunteers.
Seek and acquire external funds to support program development and delivery by volunteers.	2009-2014: Seek and acquire external funds to support program development and delivery on an on-going basis.
Expand program delivery to underserved and diverse audiences.	2009-2014: Identify programs (current and future) that need to be adapted or developed to reach priority populations addressing language, culture, and other special needs.